

# Italy. Raymar presents new audio video products for yachting industry

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Raymar is a prominent entrepreneurial reality in the boating sector. Its offices are in the city of Viareggio, a world renowned centre for its shipbuilding industry. Guided by its young manager, Gianpaolo Piovesan, it has already firmly placed itself on the national and international market as system integrator, in the specific sector of yachting, for the high quality of proposed solutions, representing state of the art innovative standards.

The company actively participates with other prestigious companies whose high quality products and services are recognized world-wide: Ice-Power division of Bang & Olufsen for the use of their technology in multi-channel amplifiers manufactured by Raymar for the yachting sector; Azimut-Benetti for entertainment systems on luxury yachts; Polk-Audio for the distribution of all their products, exclusively for the yachting sector.

Founded in 1990, the dynamic and creative company immediately moves in the direction of producing sophisticated systems for entertainment on luxury yachts and mega yachts. In a very short period it affirms itself as a company of referral in the application and development of totally integrable advanced technology. Innovation, continuous updating and very high technical skills are at the core of the Raymar engineers' daily work. Collaboration in the field of research with the University of Pisa is also another contributing factor that places this company in the forefront.

Raymar's creative and engineering energies, besides the collaboration with large industrial groups, have given rise to new and interesting lines of products that are characterized by innovative design, advanced technological applications, ease of use, and reliability.

The study of avant-garde solutions, connected to the constant search for materials that most suitably respond to the levels of quality that characterize the sea economy, is at the base of this company's intent to attract the global market's attention with its new line of products carrying the Promar trademark. This new line includes a complete range of apparatuses for on board entertainment among which, built-in amplifiers and speakers-diffusers, for indoors and outdoors, offering the best sound technology together with a linear and essential design for satisfying the necessities of shipbuilders. It is also perfectly adaptable in residential homes.

Created with very high quality materials (propylene, Nomex® and Santoprene™), Promar products are particularly suited for marine climates. They have been tested for waterproof, to stand humidity, salinity and UV rays. They answer to the most severe international certification regulations and respect the environment. The speakers, with internal neodymium magnets (permanent magnet that guarantees the best sound quality), lodge tweeters with PEI domes or titanium domes and are completed with a bee-hive screen for the least possible sound

distortion, even in extreme conditions. The non-deformable material of the covering is suitable for all types of environments.

The latest product of the Promar™ line is a small and extraordinary remote control that is also waterproof. It is the most economical, lightest and most reliable found on the current market. It is Ultrathin, universal, has a learning function and a library of codes that cover most audio/video devices on the market.

Even more unique for their beauty, easy use and reliability are the products of the new lines DLD (Digital Living Device) and LCP (Luxury Customization Program) under study in the Raymar laboratories, which will soon be on the market. They were ideated to satisfy the most exclusive sector of the luxury market, offering the most advanced quality, technology and design.

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